



# BeleggersFair 2022

*New idea, new view, new opportunity!*  
*To Joy, to Enjoy, TOJOY !*

# Ralph Atiya

## Director Business Acceleration

China to Europe

*2019 - present*



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# TOJOY HOLDING GROUP



- Founded in **1991** in Beijing
- In the heart of TOJOY is our **network of 2M investors, entrepreneurs and local operating partners.**
- An **Enterprise Empowerment Platform** that leverages the shared resources of its members and **accelerates businesses.**
- Offices & representatives in over **40 cities around the world.**
- European headquarters in **Paris** since 2019.

# TOJOY HOLDING GROUP

## TOJOY Key Business Divisions

**TOJOY Unicorn  
Accelerator**

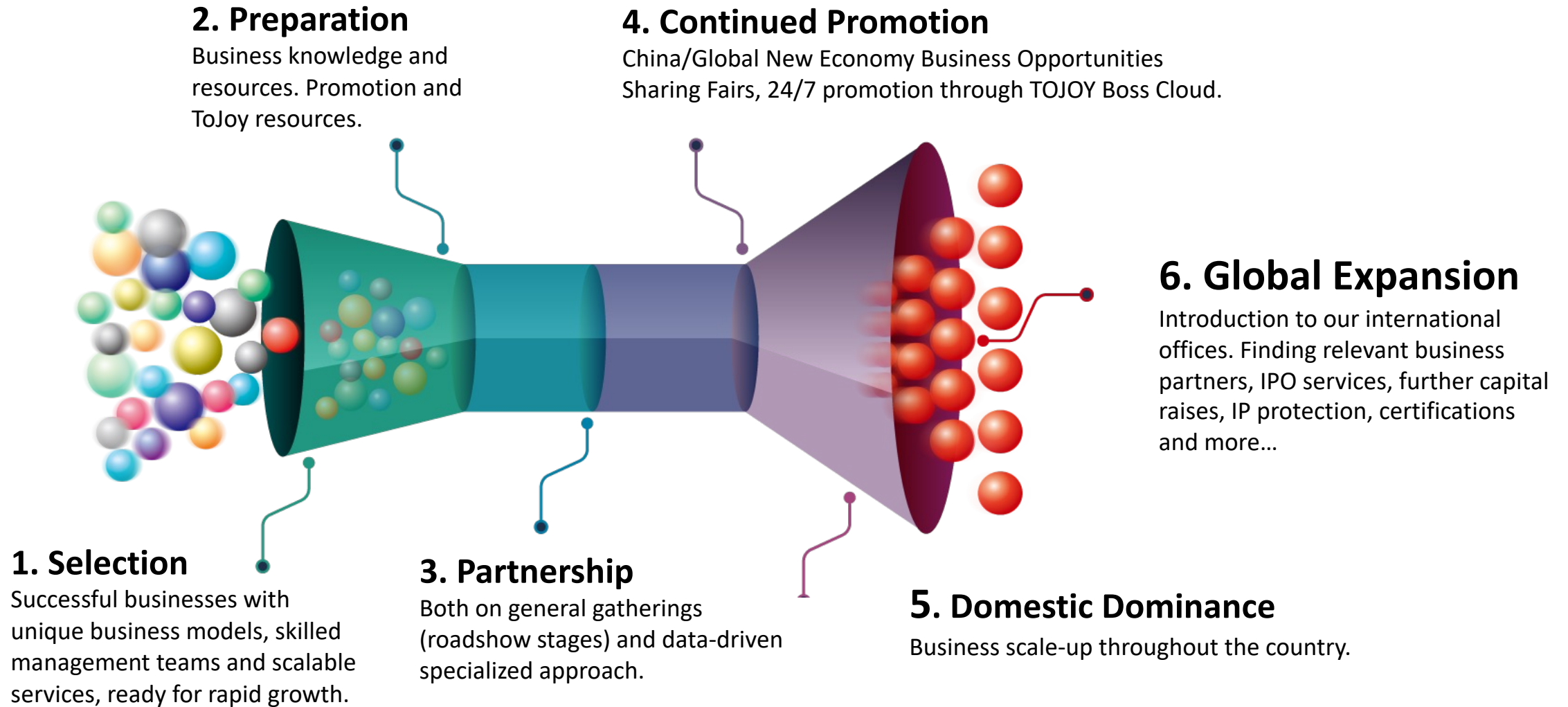
**TOJOY Empowerment Network  
with Shared Resources**



Facilitating **explosive business growth**  
through our services and shared  
platform resources.

Combining the (business) needs of  
our entrepreneurs and provide helpful  
**ToJoy's sharing solutions** to them.

**2M  
Members**



# Overview of Accelerated Projects

337 active projects



AI

New Infrastructure

Internet+



Franchise



E-Commerce



Hi-tech,  
innovation

New Retail



为企业赋能 让伙伴幸福  
EMPOWER BUSINESS | SHARE SUCCESS

More than business growth

## Comprehensive Empowerment

### Capital

#### TOJOY Capital

- Unicorn acceleration fund + overseas capital
- Incubate future unicorns with RMB 1 trillion+

### Partner

#### TOJOY Acceleration

- Facilitating business partnerships
- Long-term shareholder growth

### Platform

#### TOJOY Platform

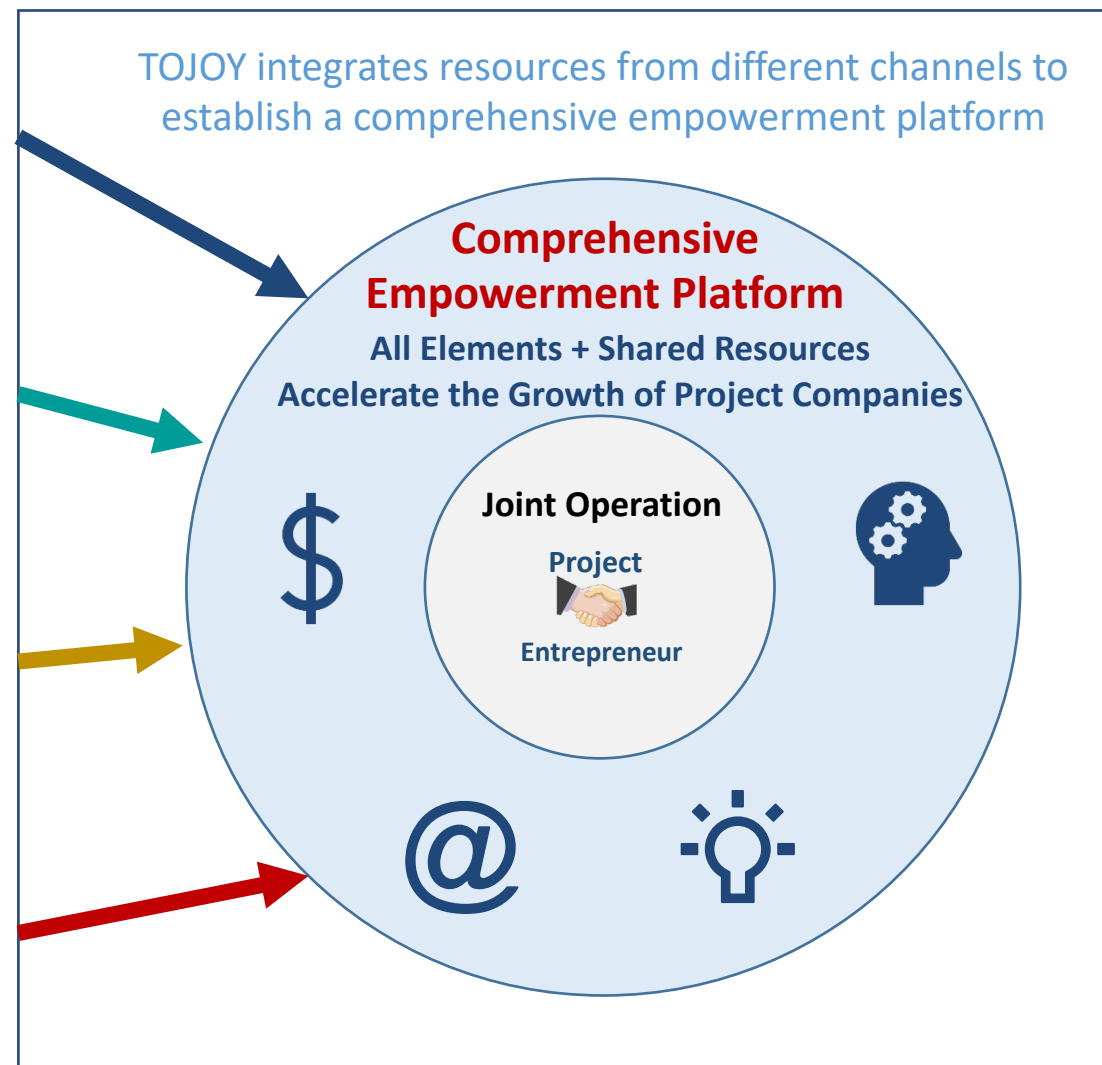
- ToJoy Boss Cloud APP
- Offline events & roadshows

### Sharing

#### TOJOY's Sharing Economy

- Entrepreneur needs
- Combining resources

## Shared Resources





# TOJOY EUROPE



Accelerating businesses  
from China to Europe



Accelerating businesses  
from Europe to China



Countries we are covering



Our offices

Created with mapchart.net



# TOJOY Accelerator Business Division

- **IPO** Next Year
- China Stock Exchange
- An Investment and Entrepreneurs platform with **2M+ members**
- A Business Accelerator with **330+ active projects**

*A good way to profit from our unique business model and platform strength!*



# Chunmei Maja SUN

Chief Representative ToJoy Europe

&

Member of the Board  
ToJoy Shared Holding Group



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to Enjoy,  
TOJOY!*



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new view,  
new opportunity!***



# CONTACT US



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